



MUNICÍPIO DE
VISEU



**QUINTA
DA CRUZ**

CENTRO DE ARTE CONTEMPORÂNEA



IV INTERNATIONAL MAILART OPEN CALL QUINTA DA CRUZ – CENTRO DE ARTE CONTEMPORÂNEA VISEU - PORTUGAL 2021

**VISEU GARDEN - CITY
WWW.QUINTADACRUZ.YZONK.COM**

Quinta da Cruz - Centro de Arte Contemporânea is located at Viseu - Portugal, and was created as a dynamic center for art, culture, and identity. It is a cultural space oriented towards the exhibition of contemporary art, to the development of artistic practices, and is perceived as an engine of local artistic promotion. Intended for public enjoyment, culture, and leisure, it is integrated into a wide green space of excellence and remarkable biodiversity.

The **Mail Art** project promotes the democratic participation of artistic practices, through the reactivation of an expression that had its peak, in an alternative way to the conventional means of art exhibitions, in the 60s / 70s. Annually, an international open call is created and an exhibition is held with the received artwork.

It furthermore legitimates, that artistic production is a preponderant expression for the creation of dialogue spaces, places of "rupture", reinvention and boldness. Through this call, the transformative, inclusive and participatory role of art is implicit. The route of these works is interpreted and intervened throughout this postal journey. More than an annual call, this project claims a model of collaborative work with the goal of constituting and giving visibility to collections of this nature.

In 2021, VISEU values natural attributes and the relationship with the "environment". The IV OPEN CALL is directed to the theme **VISEU Garden - City**.

We launch an invitation to artists and to everyone else interested in Mail Art to send their artwork and join in the IV Edition of this open call. Only artwork received by traditional snail mail will be displayed. We hope to receive drawings, collages, stamps, visual poetry, among others, at **Quinta da Cruz - Contemporary Art Center of Viseu**.

#viseucidadejardim #visitviseu #viseu



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THEME

UISEU cidade - jardim **[Viseu garden - city]**

DEADLINE

31 DEC 2021

SUBMISSION ADDRESS

Museu Quinta da Cruz
#viseucidadejardim
Estrada de São Salvador
3510-784 São Salvador
Viseu, PORTUGAL

EXHIBITION

2022 // precise date to be set further on

EXHIBITION ADDRESS

Museu Quinta da Cruz
Estrada de São Salvador
3510-784 São Salvador
Viseu, PORTUGAL

OTHER CONTACTS

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EXTRAS

- Only one side of the artwork will be displayed.
- Artwork considered obscene or offensive will be excluded.
- All artwork, even those received after the deadline, will integrate the Quinta da Cruz Museum collection and may be exhibited at future Mail Art events.
- Artwork received after the submission deadline will not be part of the current open call.
- All artists are kindly requested to provide, by email or traditional snail mail, the following information for means of public display:
artist > profile picture | name | brief bio | email address | website | address // artwork > title | media details | brief text
- All received content will also be displayed online at the digital platform www.quintadacruz.yzonk.com.
- During the exhibition, we will promote workshops entitled "Give and Receive" where artistic objects inspired by the received artwork will be created, with the purpose of being randomly offered to the public that visits this exhibition and/or sent to participating artists.
- Artists who do not wish to disclose private information, such as name or postal address, should not include them in their correspondence.
- If sending from abroad we advise you to add the words "**SEM VALOR COMERCIAL**" to avoid customs delay.
- No return | No jury | Free technique

MEDIUM

2D

MAXIMUM DIMENSIONS

200 x 280 mm

ONLY CONTENTS SUITABLE FOR ALL AGES

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